



Additional Activities – Women in Sport

Title of Activity	Eat your Wheaties!!
Type of Activity	Multigrade
Suggested Subjects	Grades 9 through 12 Media Studies, Gender Studies, Anthropology, Communications, English, Art
Description of activity	Like being on the cover of Sports Illustrated magazine, there was a time when incredible American athletes' images were plastered across the Wheaties cereal box.
	images:
	Considerations when designing and creating your cereal box:
	Name of cereal
	Is there a tagline?
	Is there a prize in the box? If so, what is it?
	What is the cereal going to look like? Ingredients – is this cereal all natural? Does it have any ingredients that have a special connection to the athlete?
	Write a short bio of the Canadian woman athlete and include this on your box design.
	Display cereal boxes for other classes to see and read.
Notes	